

## HOW TO USE THE CHAPEL HILL 2020 COMPREHENSIVE PLAN

The following is a guide for understanding and using the Chapel Hill 2020 comprehensive plan.

### Information Developed During the Chapel Hill 2020 Process:

1. During the first outreach meetings, six overarching themes were developed which provide definition to the plan and a way to organize the community's conversations about the future. The themes include the following:



A Place for Everyone:  
(PFE)



Community Prosperity and Engagement:  
(CPE)



Getting Around:  
(GA)



Good Places, New Spaces:  
(GPNS)



Nurturing Our Community:  
(NOC)



Town and Gown Collaboration:  
(TGC)

More information about these themes can be found in Part 2, Chapter 4, Section 1.



Good Places, New Spaces Theme Group

2. The community then developed goals and action items for each theme. The goals describe the community's desired future; what the community is striving for.

The action items describe tangible steps and actions that the Town and the community can take to implement these goals. More community involvement will be required to further refine and evaluate these action items.

The following is an example of a goal and its action items:

**GPNS.8:** Future land use, form, and density that strengthen the community, social equity, economic prosperity, and natural environment

#### Action items:

- Develop district codes for different areas of town
- Accommodate diverse urban forms
- Agree on preservation areas and development zones
- See Part 2, Chapter 4, Section 2 for this goal's additional action items

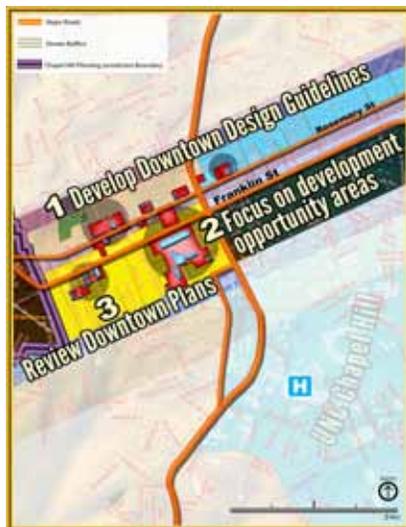


Community Prosperity and Engagement Theme Group

More information about the goals and actions items can be found in Part 2, Chapter 4, Sections 1 and 2.



Chapel Hill Town Council



Area 1 - Downtown



Getting Around Theme Group

### Continued Efforts

3. In order for the Town Council to implement the goals and actions described in the Chapel Hill 2020 comprehensive plan, the goals have been organized into 7 policy initiatives and 13 policy actions.

Each of these policy initiatives contains at least one of the goals that were developed during the Chapel Hill 2020 process.

Through the policy guidance and policy actions, the Town Council will direct Town departments to take action on the goals and action items listed in the Chapel Hill 2020 comprehensive plan.

*More information about these policy initiatives and policy actions can be found in Part 2, Chapter 3.*

4. In addition to the policy initiatives and actions, the Town Council will also use the information gathered during the Future Focus discussions to identify areas for further study. The map to the left illustrates the future focus discussions about downtown. Additional maps have been developed for the other future focus discussion areas.

*More information about the Future Focus discussion areas can be found in Part 2, Chapter 5.*

### Monitoring and Updating

5. A regular system for reporting on the progress and evolution of the Chapel Hill 2020 comprehensive plan is key to maintaining the flexibility and transparency of the plan.

- **Annually:** The Town Council will receive an annual update on implementation of the Chapel Hill 2020 comprehensive plan.
- **In Five Years:** The Council will be asked to consider a more complete update of the plan at least every five years.

*More information about monitoring and updating the plan can be found in Part 2, Chapter 3.*